



Privacy Policy for Practical Ethics – Research Solutions

www.p-ethics.com

Last updated: October 31, 2025

At Practical Ethics, we take your privacy very seriously.

Practical Ethics will never sell, share, transfer, or otherwise disclose your data or the content of your emails except as outlined in this Policy or as required by law.

The following definitions apply to this Privacy Policy. They have the same meaning whether they appear in singular or plural.

- **“Company”** refers to Practical Ethics – Research Solution. We may also refer to the Company as "we," "us," or "our" in this Agreement.
- **"Device"** refers to any piece of equipment used to access the website, including computers, cell phones, or tablets.
- **“Personal Data”** refers to any information that identifies or can be linked to a specific individual.
- **“Usage Data”** refers to information generated through accessing the website or using the Internet, such as the length of a page visit.
- **“Website”** refers to www.p-ethics.com, regardless of the device or location from which the website is accessed.
- **“You/your”** means the individual accessing the website, or the company or other legal entity on behalf of which an individual accesses the website.

Practical Ethics may **COLLECT**:

- **Personal Data** (collected only if you contact us):
 - Your email address,
 - Your first name and last name, and
 - Your phone number.
- **Usage Data**: Practical Ethics **does not** automatically collect any Usage Data, data about/from your Device (such as IP address or contacts), or location/GPS data.

Practical Ethics may **USE** your personal data to:

- **Answer your Emails**,
- **Maintain our website**, or
- **To contact you** about other services, products, or events related to our business together or within the field of research ethics, integrity, regulations, or compliance that we believe in good faith may be of interest to you.

Practical Ethics may **SHARE** your personal information with:

- **Service Providers**, such as a third person or organization that processes data on behalf of Practical Ethics or provides website-related or other business-related services to Practical Ethics.
- **Affiliates**, such as a person or company that controls, is controlled by, or is under common control with Practical Ethics, if any.
- **With business partners** in connection with products or services that you requested from Practical Ethics.
- **With your consent** for any other purpose.

In all circumstances, Practical Ethics will request that the recipients of your personal information respect the terms of this Policy.

Practical Ethics may **DISCLOSE** your personal data for:

- **Business Transactions:** If the Company is involved in a merger, acquisition, or asset sale. We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.
- **If required by law:** Such as in response to valid requests by public authorities (a court or a government agency), or to comply with our legal or ethical obligations. Additionally, the Company may disclose your personal data if it believes, in good faith, that disclosure is necessary to protect and defend our rights or property, prevent or investigate possible wrongdoing in connection with services provided, or protect against legal liability.

Practical Ethics may **TRANSFER** your personal data to, or maintain it on, computers located outside of your jurisdiction, where the data protection laws may be different.

Practical Ethics will **RETAIN** your Personal Data as long as it is necessary for the purposes outlined in this Privacy Policy, to comply with our legal obligations, or to resolve disputes.

Practical Ethics will **DELETE** your Personal Data if you send us an email request. You have the right to update, change, or delete your information. We will comply with your request unless we are under a legal or ethical obligation to retain your information.

The **SECURITY** of your personal data is important to us. However, no electronic transmission or storage is 100% secure, and we cannot guarantee absolute security.

We may **CHANGE** our Privacy Policy from time to time. We will notify you via email and/or a prominent notice on our website prior to the change taking effect.

You can **CONTACT** us if you have any questions about this Privacy Policy by emailing us at jaime.hernandez@p-ethics.com.